

ANDAMAN & NICOBAR ADMINISTRATION

समाज कल्याण निदेशालय

DIRECTORATE OF SOCIAL WELFARE

गोल घर, पोर्ट ब्लेयर

GOALGHAR, PORT BLAIR

Port Blair, dated 6 October, 2020

PRESS RELEASE**SEEKHO AUR KAMAO (Learn & Earn)**
(A Skill Development Initiative for Minorities)

The Ministry of Minority Affairs, GoI is implementing the Central Sector Scheme- SEEKHO AUR KAMAO (Learn & Earn) for Skill Development of Minorities. The scheme aims at upgrading the skills of the minority youth in various modern/traditional vocations depending upon their educational qualification, present economic trends and the market potential, which can earn them a suitable employment or make them suitably skilled to go for self employment. The scheme is implemented through selected expert Project implementing Agencies (PIAs). It ensures placement of minimum 75% trainees, out of which at least 50% placement is in organized sector.

OBJECTIVE:-

- (i) To bring down unemployment rate of minorities during 14th Finance Commission.
- (ii) To conserve and update traditional skills of minorities and establish their linkages with JOB market.
- (iii) To improve employability of existing workers, school dropouts etc. and ensure their placement.
- (iv) To generate means of better livelihood for marginalized minorities and bring them in the mainstream.
- (v) To enable minorities to avail opportunities in the growing market.
- (vi) To develop potential human resource for the country.

ELIGIBILITY:-

The scheme is implemented by the following Project Implementing Agencies (PIAs) through:

- a) Societies of the State Governments/UT Administrations registered under the Societies Registration Act.
- b) Any private recognized/registered professional institution of repute conducting such skill development courses for at least last three years with established market linkages and placement record and fulfilling any other criteria laid down by the Ministry.
- c) Any industry or an association of industries like ASSOCHAM, CII, FICCI etc. who are willing to run such skill up-gradation training centres as per financial norms of the scheme with a proper plan of placements.
- d) Any institution of Central/State Governments including Public Sector Undertakings and Training institutes of Central/ State Governments including Panchavati Raj Training institutions.

- e) Civil Societies (CS)/Non-Governmental Organizations (NGOs) which fulfill the following requirements:
- (i) Any registered CS/NGO engaged in conduct and promotion of social welfare of communities, particularly minorities.
 - (ii) The organization should have been registered for at least last three years.
 - (iii) Experience of at least three years in the field of skill upgradation programmes.
 - (iv) Financial viability of the organization and ability to continue the work for limited periods in absence of assistance from the Ministry.
 - (v) Good reputation and credentials.
 - (vi) Capacity to mobilize minority community, particularly minority women.
 - (vii) Networking with other institutions for optimum utilization of resources allocated and assets created.
 - (viii) Any other criteria laid down by the Ministry.

ELIGIBLE TRAINEES/BENEFICIARIES

- a. The trainee should belong to minority community.
- b. The trainee should be between 14-35 years of age.
- c. The minimum qualification of trainee should be at least Class V.
- d. In case seats for reserved categories as prescribed under this scheme remain vacant, these vacant seats may be treated as unreserved.


FUNDING PATTERN:-

- (a) This is a 100% Central Sector Scheme and will be implemented by the Ministry directly through empanelled eligible organizations.
- (b) Full cost of the approved projects as per prescribed financial norms would be borne by the Ministry.
- (c) An incentive amount of 5% of the project cost will be payable to PIA's who successfully complete the project in time with all conditions met including placements.
- (d) The cost for the placement linked skills training programme per beneficiary shall be as per Common Norms of the Ministry of Skill Development and Entrepreneurship.

In addition to above, following costs will be admissible:-


- (ix) Monthly stipend for local Non-residential trainees would be Rs. 2,000/- per month and Residential trainees would be Rs. 1,000/- per month.
- (x) Post Placement Support (PPS) to all placed candidates would be given Rs. 2,000/- per month for two months.

Interested institute/organization are requested to visit the URL <http://seekhoaurkamao-moma.gov.in> or visit website of Ministry of Minority Affairs, Government of India for Guidelines and more details/various components of the scheme.


Director (Social Welfare)

Copy to:

1. The Chief Editor, The Daily Telegrams with the request to publish the Press Release.
2. The News Correspondent, Doordarshan with the request to telecast the Press Release in the news bulletin.
3. The News Correspondent, All India Radio with the request to broadcast the Press Release in the Pradeshik Samachar.
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Director (Social Welfare)