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अंडमान तथा निकोबार प्रशासन

Andaman & Nicobar Administration

कला एवं संस्कृति निदेशालय

Directorate of Art and Culture

Port Blair, Dated

December, 2022

PRESS RELEASE

Title: - Mela Moments Photography Contest organized by Ministry of Culture, New Delhi in partnership with MyGov as a part of AKAM.

Mela Moments Photography Contest has been organized by Ministry of Culture, New Delhi in partnership with MyGov as a part of Azadi Ka Amrit Mahotsav. The contest will run from Sharad Navarathri to Chaitra Navarathri (March 31 2023).


Every month three best photos will be awarded under following categories with a cash prize.


- i. Mela vibes which is an ode to unique & colourful nature of Indian fairs :
- ii. Chatori Gully which celebrates best mela food
- iii. Mela Faces which captures the happy faces / portraits from fair visits.
- iv. Mela stalls showcasing best of items displayed in fairs.

The top 3 winners (every month) under each category will get a chance to win prizes of Rs. 10,000 (1st winner), Rs. 7500/- (2nd winner), and Rs. 5000/- (3rd winner) . The grand finale winners in each category will get a chance to win Rs. 1,00,000 (1st winner), Rs. 75,000/- (2nd winner), and Rs. 50,000/- (3rd winner). Winners of campaign will be featured on Social Media handles of Ministry of Culture. The winning pictures will be exhibited in galleries of Lalit Kala Akademi.

Interested persons may participate in the programme. For more information the website of Ministry of Culture may be seen.

- Copy to :-
1. The Director (IP), A & N Administration.
 2. The Director, DDK, Port Blair.
 3. The Deputy Director (News), AIR, Port Blair.
 4. Chief Editor, the Daily Telegrams.


Director (Art & Culture)
27.12.2022


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