

National Handloom day **celebration by Khadi and Village Industries Board**

In a vibrant celebration of India's rich handloom heritage, the Khadi and Village Industries Board organized a special programme at the Girls Senior Secondary School on August 7th 2024 to mark National Handloom Day. The event witnessed enthusiastic participation from 200 students of classes IX and XI, who gathered to learn and appreciate the significance of the handloom sector in India.

The event was graced by the presence of Smti Archana Singh, Principal, Girls Senior Secondary School, who served as the chief guest. In her inaugural speech, she highlighted the importance of the handloom industry in preserving India's cultural heritage and providing employment to millions of artisans across the country. The Principal also expressed her appreciation for the Khadi and Village Industries Board's efforts in organizing the programme.

The programme featured a series of demonstrations that showcased the intricate processes involved in handloom weaving. Experts from the Khadi and Village Industries Board illustrated the traditional techniques and the craftsmanship that go into creating handloom products. The students were actively engaged in the interactive sessions. In addition to the demonstrations, the students were educated on the significance of National Handloom Day. They learned that this day, observed annually on August 7th, commemorates the Swadeshi Movement, which was launched on the same date in 1905. The movement emphasized the use of domestic products and played a crucial role in India's struggle for independence. Celebrating National Handloom Day serves as a reminder of the importance of supporting indigenous industries and sustaining the livelihood of handloom weavers.

The motive of the celebration of National Handloom Day at Girls Senior Secondary School was not only to educate the students about the handloom sector but also instill a sense of pride in India's cultural heritage.

A three days sales-cum- Exhibition has also been organized as a part of celebration towards National Handloom Day at Shaheed Dweep from 07th to 09th August 2024.

Sd/-
Executive Officer [I/c]
A&NI KVIB



Khadi Sales-cum-Exhibition organized on the National Handloom Day at Shaheed Dweep



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Awareness Programme organized on the National Handloom Day at Girls Sr. Secondary School, Port Blair