

	अंडमान एवं निकोबार प्रशासन / ANDAMAN & NICOBAR ADMINISTRATION जिला उद्योग केंद्र /DISTRICT INDUSTRIES CENTRE श्री विजयपुरम/SRI VIJAYA PURAM
	Phone : 03192-232601 / 232819 Email: dicandaman@gmail.com

To,

All Print & Electronic Media,
 Sri Vijaya Puram, A & N Islands

Sub: Request to Publish/Broadcast/Cover the News Item - reg

Sir/Madam,

Market Access for MSMEs through NSIC's MSME Global Mart Portal

The District Industries Centre, Department of Industries is dedicated to fostering the growth of MSMEs and to help local Micro, Small, and Medium Enterprises (MSMEs) grow and access bigger markets. National Small Industries Corporation (NSIC), under the Ministry of MSME supports businesses with marketing, technology, and credit solutions.

To make it easier for MSMEs to reach new customers, NSIC has created a digital platform, www.msmemart.com. This B2B portal helps MSMEs showcase their products and services, get tender alerts, find franchise and subcontracting opportunities and explore trade leads. It also connects them with global buyers and provides useful tools like links to government schemes and business events.

Key features of the portal include online digital presence for MSMEs, showcasing of products and services, keyword-based tender alerts, global tender notices, Award of Contract (AOC) updates and facilities for submitting Enquiry and Request for Quotations (RFQs). The portal also supports franchise opportunities, subcontracting, distribution offers and trade leads while offering special ICT solutions and links to government schemes, events and exhibitions.

NSIC is now upgrading the portal to include State-Specific Pavilions. These will highlight local products, including unique district-specific items under the One District One Product (ODOP) scheme and Geographical Indication (GI) tagged products. These virtual pavilions will act as digital hubs to showcase state-specific business activities and core competencies, helping MSMEs connect with national and global markets.

To ensure the success of this initiative, the Department of Industries is committed to raise awareness and encourage MSMEs to onboard the platform. The MSMEs in the UT of Andaman & Nicobar Islands are urged to register on www.msmemart.com and take advantage of this platform to explore new business avenues. This initiative will help businesses grow, create new opportunities and strengthen the local economy.

For more, the needy entrepreneurs may visit District Industries Centre, Udyog Parisar, Middle Point or call over phone no 03192-232819/232601.

Yours Faithfully

Industries Promotion Officer (H)