

DAH&VS/SVO/PU/2025-2026/ 416
अण्डमान तथा निकोबार प्रशासन
ANDAMAN & NICOBAR ADMINISTRATION
पशुपालन एवं पशुचिकित्सा सेवा निदेशालय
DIRECTORATE OF ANIMAL HUSBANDRY AND
VETERINARY SERVICES

Sri Vijaya Puram, dated the 05th March, 2025

To

The Chief Editor,
"The Daily Telegrams"
Govt. Press

Sub: Tag Lines for Publishing reg.

Sir

The Department of Animal Husbandry & Dairying (DAHD), Govt. of India has dedicated the period from 14.02.2025 to 13.03.2025 this year as the Animal Husbandry & Animal Welfare Awareness month. It is intended to raise awareness about the importance of good Animal Husbandry practices and improve the welfare of livestock across the country during this month.

In this regard the department requests you to kindly publish the following tag lines/slogans as header or footer in "The Daily Telegrams" on each day till 13th March 2025. The taglines are as under :

Tag Line 1: Tag lines for publishing. "The greatness of a nation and its moral progress can be judged by the way its animals are treated." – Mahatma Gandhi.

Tag Line 2 : Animal cruelty is the act of harming animals, and it can include neglect, abuse, or torture.

Tag Line 3 : Kindness is the language animals understand.

Tag Line 4 : "Speak up for those who cannot speak for themselves.

Tag Line 5: "It takes nothing away from a human to be kind to an animal".

Thanking you for your co-operation and support

Yours sincerely

Director (AH&VS)