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अण्डमान तथा निकोबार प्रशासन
ANDAMAN & NICOBAR ADMINISTRATION
पशुपालन एवं पशुचिकित्सा सेवानिदेशालय
DIRECTORATE OF ANIMAL HUSBANDRY AND
VETERINARY SERVICES

Sri Vijaya Puram, dated the 15th March, 2025

PRESS NOTE

Animal Welfare Ambassadors selected by the Department of Animal Husbandry & Veterinary Services to spread message of Animal Welfare

The Department of Animal Husbandry & Dairying (DAHD), Govt. of India has dedicated the period from 14.02.2025 to 13.03.2025 this year as the Animal Husbandry & Animal Welfare Awareness Month/“अण्डमान तथा निकोबार प्रशासन द्वारा आयोजित” to raise awareness about the importance of good Animal Husbandry practices and improve the welfare of livestock across the country.

To mark the observance of Animal Husbandry & Animal Welfare Awareness Month, the Department of Animal Husbandry & Veterinary Services, Sri Vijaya Puram, organized various relevant activities throughout the Andaman & Nicobar Islands.

Workshops on the Topic Compassion in Action – Empowering youth for Animal Welfare was organized at college level .Involving 5 different colleges , 441 college students were sensitized on Animal Welfare, Animal protection laws etc. The students actively participated in interactive session. Short informative videos related to animal Welfare were screened. In order to kindle their interest and ensure participation in animal welfare activities, they were made abreast with Veterinary First Aid Techniques. The students were enlightened with the life saving CPR for pet animals. Informative leaflets were distributed.

Evincing empathy, 44 students volunteered to work as Animal Welfare Ambassadors .They were selected as “Guardians of Voiceless” to spread the message of kindness and compassion for the animals. The selected ambassadors will undergo training on the subject and certificates would be provided for effective discharge of their assumed responsibilities. The ambassadors would bridge the gap between the community and Animal Welfare Organization and wider participation could be ensured.

Likewise House to house visits were conducted by the department of Animal Husbandry and Veterinary Services involving the ward members and Good animal Husbandry practices were advocated to the livestock farmers. Safe disposal of garbage was stressed. The ill effect of livestock scavenging on garbage and ingestion of polythene bags was highlighted. Nutritious fodder cuttings were distributed . Hygienic milk production practices were highlighted. The tribal area farmers were motivated to construct low cost house for their livestock. The tribal farmers were advised to shift from traditional system to scientific system gradually by rearing their livestock in enclosures.

Raising awareness that that animal welfare is consistent with sustainable livestock development will contribute to new more animal friendly practices.





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