## Sales & Marketing Section

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BSNL @ 25: Nation's Own Network Enters the Indigenous 4G Era

New Delhi, September 25, 2025: As Bharat Sanchar Nigam Limited (BSNL) celebrates its Silver Jubilee, the nation's trusted telecom operator is set to redefine India's digital landscape with the nationwide launch of indigenous 4G services. This landmark rollout is powered by a fully homegrown solution—featuring a C-DoT core and TCS/Tejas Networks RAN integration—marking a major step forward in the Government of India's Aatmanirbhar Bharat vision for strategic telecom infrastructure.

The Hon'ble Prime Minister of India will officially inaugurate the 4G deployment tomorrow i.e. on 27 September 2025 in Jharsuguda, Odisha, unveiling 92,633 4G sites, including 14,000+ under the 4G Saturation Project, aimed at delivering high-speed connectivity to some of India's most remote, rural, and border regions.

As part of the Digital Bharat Nirmaan (DBN) program, a total of 18,903 4G sites have been allocated across the country. Of these, 14,180 sites are being deployed by BSNL, while 4,723 sites have been allotted to private telecom service providers (TSPs)—including 3,670 sites to RJIL and 1,053 sites to Airtel. In the Andaman & Nicobar Islands, 139 BSNL 4G sites along with 68 DBN-funded sites by RJIL are ready for inauguration, further strengthening island connectivity. A flagship BSNL 4G saturation site at Nayasahar is also set for virtual inauguration on September 27, 2025. These developments reinforce BSNL's expanded national mandate following the 2022 merger with BBNL, integrating mobile, BharatNet broadband, and remote area connectivity under one unified framework.

BSNL's indigenous 4G platform is 5G-ready, enabling smooth upgrades to future technologies such as standalone 5G (SA), Fixed Wireless Access (FWA), and enterprise slicing, significantly improving coverage across both rural and urban geographies. After nearly two decades of challenges, BSNL's turnaround is evident:

- Profits posted in consecutive quarters: ₹262 Cr (Q3) and ₹280 Cr (Q4) in FY25—its first in 18 years.
- EBITDA for FY25 reached ₹5,396 Cr, with margins rising to ~23%, driven by strong operational discipline, asset monetization, and growth in Mobility, FTTH, and Enterprise services.
- In the past year, BSNL has added 1 crore 4G subscribers, 2 lakh FTTH users, launched eSIMs, GenAI-powered chatbots, and 5G FWA products.
- All commercial bank loans have been cleared, reinforcing financial stability.

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From submarine cables (CANI/KLI) to the heights of Himalayan villages, BSNL continues to deliver secure, affordable, and resilient connectivity, demonstrating India's capability to build and scale indigenous telecom infrastructure.

"BSNL's Silver Jubilee coincides with a new beginning—indigenous 4G at national scale," said A. Robert J Ravi, CMD, BSNL. "This milestone reflects the unwavering support of public, collective effort of thousands of engineers, policymakers, and partners working toward a connected, self-reliant India."

Warm regards,

Sub Divisional Engineer (S&M-CM) BSNL, A&N Telecom Circle Telephone Bhawan Sri Vijaya puram – 744101.

> Sub-Divisional Engineer (S&M) छप मंडल अभियता (एसएंडएम) Olo The Chief General Manager कार्यालय नुख्य नहाप्रवंधक Telephone Bhavan, Pert Blair ट्रेक्कंपन भवन, पोर्ट ब्लेयर-744101