## PRESS RELEASE

In order to provide direct Marketing Opportunities to the SHG's, Farmers, Marginal artisans and MSMEs a buyer seller meet called "ANDAMAN BAZAAR" will be organized from 9th to 11th February, 2018 at ITF Ground by Industries Department, Andaman & Nicobar Administration. Other departments associated towards participation are ICAR – CIARI, Agriculture, Art & Culture, Social Welfare, Tourism, Andaman Nicobar State Co-operative Bank Ltd., and NABARD. While this was initiated with the objective to provide marketing opportunity for the produce of the women SHG's, efforts have been made to provide direct marketing opportunities for the agricultural produce of the farmers of these Islands.

Next "ANDAMAN BAZAAR", is scheduled to be held from  $9^{th}$  to  $11^{th}$  February, 2018 at ITF Ground, Port Blair from 3.00 PM to 9.00 PM. Self Help Groups (SHG's), Farmers, Artisans, MSMEs interested for display and sale of their products, produces and services in the fair may submit their application to the Assistant Director (Tech.), Directorate of Industries, Port Blair on or before  $7^{th}$  February, 2018.

For more information SHGs, Farmers, Artisans, SMEs, MSMEs and others are advised to get in touch with Assistant Director (Technical), Directorate of Industries, Phone number 232820 / 232395, Assistant Director (Agriculture) Marketing Cell, Directorate of Agriculture on mobile Number 9434266418 and NABARD on phone number 233308 / 242170, Port Blair.

**Director of Industries**