



अण्डमान तथा निकोबार द्वीपसमूह समन्वित विकास निगम लिमिटेड
(सरकारी उपक्रम)

ANDAMAN AND NICOBAR ISLANDS
INTEGRATED DEVELOPMENT CORPORATION LTD
(A Government undertaking)

CIN- U/49999ANI1988SGC000028

F. No. 1-169/ANIIDCO/2010/PF/Vol.I/ 7/11/2018

Dated: 13 March 2018

To

The Chief Editor
The Daily Telegram
Port Blair

Sub: Publication of press release – reg.

Sir,

Please find enclosed a press release regarding introduction of skimmed milk by ANIIDCO.

You are requested that the above press release may be published in your newspaper as news item.

Encl: A/A

Yours faithfully,

(Mohd. Pervaiz)
General Manager (Milk Plant)

Copy to:

✓ The Director (IP), A & N Administration with the request to issue the press release to be published in all the local newspapers.

General Manager (Milk Plant)



**ANDAMAN AND NICOBAR ISLANDS
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GST No. 35AACCA4070B1ZB

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PRESS RELEASE

ANIIDCO introduces Skimmed Milk for calorie conscious persons

The Milk division of the ANIIDCO is engaged in production and marketing of cow milk, toned milk, curd and paneer. Considering the demand from the consumers for low fat milk, the Corporation has decided to introduce skimmed milk from 15th March 2018. The skimmed milk has been priced at Rs. 25/- per packet of 500 ml and it will be available in transparent packing at all the retail outlets selling ANIIDCO milk & milk products. This being launch of a new product, the Milk Agents will be given double commission for sale of Skimmed Milk during the introductory period till 31st March 2018.

Skimmed milk is low fat milk containing less than 0.5% fat and 8.7% Solid Not Fat (SNF). Skimmed milk has low calorie count than whole milk but it retains all the nutritive value of whole milk. The absence of saturated fat in skimmed milk helps prevent weight gain and promote healthy heart. Besides the milk is low in cholesterol and thus help in maintaining cholesterol level in the body.

In case of any further clarification, consumers may contact Manager (Milk) – 03192 – 244076/9434278778/9734483400


(YASHPAL GARG, IAS)
Managing Director
ANIIDCO

To,
All Electronic & Print Media