

Press Release

Island Tourism Festival to be held from April 18 to 22 Varieties activities & programmes of on card

Port Blair, Apr.2: The much awaited 'Island Tourism Festival' for the year 2018 is scheduled to be organized from April 18 to 22, 2018. This year, the concept of ITF has been redeveloped right from selection of the venue to mapping of activities for making it more relevant and attractive for Tourists and Islanders alike. The new venue of ITF will consist of Marina Park, Road adjoining Marina Park, Rajiv Gandhi Water sports Complex, Netaji Stadium, Andaman Club, Fisheries Museums and Govt. Girls Sr. Sec. School campus. The range of activities will comprise of delicious food courts, handicraft sales, puppet show apart from adventure water sports, cultural activities from cultural troupes across the India as well the Islands besides Heritage Walks. The stalls coming up in the area will be based on the theme Tourism promotion.

Flea Market will also be setup as part of ITF for promotions of local craftsman and unemployed local youths. The range of activities will further comprise of traditional sports (pillow fight, cock fight, lattu, marble, sack race, musical chair, mock canoe race and many more) and Water Sports Competitions viz. kayak, canoe, swimming etc. during the festival which will be open to all. Apart from Kite flying competitions and kite making workshop, Bird watching workshop will be conducted by ZSI. Considering the fact that a good number of school children are not able to enjoy and attend the 'Island Tourism Festival' due to pre-board exam in the month of January and final board exam in the month of March, the Administration has rescheduled all the Tourism Festivals organized by the Tourism Department and accordingly the 'Island Tourism Festival' will now be held in the month of April every year.

The venue for organizing ITF has also been shifted from the traditional ITF Ground to Marina Park area considering the fact that majority of the adjoining land has been allotted to Airport Authority for construction of new airport terminal building and there is not much area left for parking. Further, the ITF ground does not provide scope of introducing more activities because of its location and limitation of space. Meanwhile, the present location makes it possible to have all activities conducted in the same vicinity. The visiting tourist and Islanders have been invited to make the event a grand success.