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i k/ Cys j /Port Blair, fnukd /Dated 30.04.2018.

## **PRESS RELEASE**

**ELECTRICITY DEPARTMENT AND M/s. EESL WILL DISTRIBUTE  
9 WATT LED BULBS AT A SUBSIDIZED PRICE OF RS. 50/- UNDER "GRAM  
SWARAJ ABHIYAN" : SUBSIDIZED PRICE IS VALID TILL 5<sup>TH</sup> MAY, 2018**

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**Port Blair : April 30, 2018** : A massive campaign for promotion and uptake of LED bulbs under UJALA programme through Mobile Van by Electricity Department and M/s. EESL. The mobile van will be flagged by Shri. Anindo Mazumdar, Chief Secretary, A&N Administration from A&N Secretariat Complex, Port Blair on **1<sup>st</sup> May, 2018 at 0930 Hrs.** This flagging off ceremony marks the ongoing Gram Swaraj Abhiyan in the Andaman & Nicobar Islands aiming to promote and spreading awareness about Government's pivotal schemes in rural areas.

These vans are an innovative publicity mechanism and will travel across South Andaman and Middle & North Andaman and spread the message of adoption of advanced energy efficient appliances. The sale of LED bulbs will also happen on these moving wagons at @Rs. 50/- per LED bulb. These vans will circle one village at least twice, within the proposed time.

Under EESL's UJALA programme, each electricity consumers will be getting maximum 05 Nos. of 9 W LED bulbs. This is in addition to 4 lakh LED bulbs already distributed in Andaman and Nicobar Islands, consequently leading to energy savings by both consumers & utility.

All the electricity consumers of Andaman & Nicobar Islands are hereby requested to collect LED bulbs from this mobile van or through special counter established at Zilla Parishad Bhawan, Port Blair at @Rs. 50/- per 9 W LED bulb. The electricity consumers should bring Electricity Bill with them and maximum 5 Nos. LED bulb will be distributed to each consumer. Distribution of LED bulbs in subsidized price will continue till 5<sup>th</sup> May, 2018.

( **chvthr d; j/B.Ajit Kumar** )

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