

F. No. 4-15/ICDS/NNM/DSW/2018-19/2892  
ANDAMAN & NICOBAR ADMINISTRATION  
DIRECTORATE OF SOCIAL WELFARE

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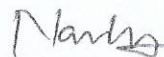
Port Blair dated 8<sup>th</sup> September, 2018

**PRESS RELEASE**

**CELEBRATION OF RASHTRIYA POSHAN MAAH**

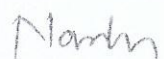
Department of Social Welfare in collaboration with stakeholders viz Directorate of Health Services, Education Department, Rural Development, Tribal Welfare, Art & Culture and Information Publicity & Tourism is celebrating Rashtriya Poshan Maah (National Nutrition Month) throughout these Islands. The month of September, 2018 has been dedicated to Nutrition with the theme "Ensuring focused intervention on addressing under-nutrition during the first 1000 days of the child: Better Child Health". Hon'ble Prime Minister recently launched POSHAN Abhiyaan (Prime Minister's Overarching Scheme for Holistic Nourishment) on 8<sup>th</sup> March, 2018 to curb the menace of Malnutrition prevalent in our Country.

Social Welfare Department in convergence with stakeholders has planned various innovative activities and events to be organized during this month such as Short Film making competition, "Tag It" Campaign for teenagers, "Myplate Selfie" Campaign for 3-6 years old children, Nutrition Quiz along with many other events. Director (SW) has urged the local public to take active participation and convert this celebration into a Jan Andolan. Prizes with respect to all such events will be distributed during the Grand Finale of Poshan Maah. Kindly contact ICDS Section of Social Welfare Department for more details or emails us at [suposhitandaman@gmail.com](mailto:suposhitandaman@gmail.com).

  
**Dr. Navlendra Kr. Singh**  
**Director (SW)**

To:

1. The News Correspondent, Directorate of IP&T for necessary action.
2. The Chief Editor, The Daily Telegrams with the request to publish the news item.

  
**Director (SW)**