## **NEWS ITEM**

In the modern market, branding is necessity for conveying the promise of uniqueness and quality. It has therefore been felt that Andaman & Nicobar Islands must have its own USP which differentiates its product from others.

Towards this end, the Directorate of Industries, Andaman & Nicobar Administration is organizing a competition wherein Designing of Logo and Brand for Andaman & Nicobar Administration are invited from interested general public in Hard and Soft Copy.

The Design of logo and Brand submitted in the said competition will be the property of Directorate of Industries, A&N Administration and will be used as deemed fit by the administration.

All the contributions will be screened by a committee. The Top entries in each category would be suitably rewarded. The design of Logo and Brand should reach Directorate of Industries on or before 15<sup>th</sup> October, 2018.

Any enquiries in this regard may be made at Directorate of Industries, Andaman & Nicobar Administration Middle Point, and Port Blair on any working day. Contact No. 232395

Director of Industries