

CHAPTER 17

TOURISM

The Tourism Department in Andaman and Nicobar Islands has a major role in developing the Tourism Industry. The Tourism Industry creates employment opportunities directly and indirectly to the educated unemployed youths.

- Tourism is a sub- sector comes under the Sector-General Economic Services.
- By last many years, the department has targeted to promote Eco-friendly Tourism by providing a good infrastructure and civic amenities to the tourists.
- The safety of tourists is given priority as these Islands given its seismic vulnerability and unprecedented climatic variation, like Tourism cyclone etc. in the past.
- The administration is focusing on establishing an institutional mechanism, Strengthening of existing infrastructure and recruiting more human resource for achieving this target.
- The department of Tourism was implementing the following Schemes in order to meet the targets given above.

a) Strengthening of Directorate of Tourism

b) Creation, Maintenance of Tourism Accommodation, Infrastructure and Destination.

c) Tourism Promotional Activities

Information Publicity

- The Department of information and Publicity is entrusted with the task of informing the general public about the programmes, policies and activities of the Andaman and Nicobar Administration, through print, electronic media and other modes of publicity.
- The Information & Publicity Division is the nodal agency of Andaman and Nicobar Administration for information and publicity of Govt.'s policies and programs and it functions through different units like Newspaper unit, Publicity unit, Press Coordination unit, Film and Photo unit.

Implementation of the following schemes continues in order to meet the targets given above.

a) Strengthening of Information Publicity wing

b) Creation and maintenance of Publicity infrastructure/equipment

c) Information Promotion Activities

d) Strengthening of printing and publishing works

1. Scheme-wise Achievements

Tourism

i. **Strengthening of Directorate of Tourism**

S. No.	Item Covered	Unit	2012-13	2013-14	2014-15	2015-16	2016-17
1	Renovation of IP&T Building (Annually)	Job.	1	1	1	1	1

ii. **Creation, Maintenance of Tourism Accommodation, Infrastructure and Destination.**

S.No.	Item Covered	Unit	2012-13	2013-14	2014-15	2015-16	2016-17
1	Annual Maintenance of all Guest House sand Waves Restaurant	No.	10	10	10	10	10
2	Maintenance of Heritage and Historical Places.	Job.	5	5	5	5	5
3	Refurbishment of Dolphin Beach Resort.	Job	5	10	10	6	-
4	Light & Sound at Ross Island	Job.	-	1	-	-	-
5	Floating Jetty in various places	Job.	-	-	1	-	1
6	Tourist Facilities at RGWSC	Job	1	1	1	1	1

iii. **Tourism Promotional Activities**

S.No.	Item Covered	Unit	2012-13	2013-14	2014-15	2015-16	2016-17
1	Conduct of ITF.	No	1	1	1	1	1
2	Conduct of Food Festival, Flea Markets, Beach Festival, Monsoon Festival etc.	No	4	6	6	8	8

Information Publicity

- i. Strengthening of Information Publicity wing
 - Purchase of Laptop, IT equipment and software
- ii. Creation and maintenance of Publicity infrastructure/equipment
 - Purchase of high resolution camera, video camera and other accessories
 - Video coverage of VVIP/VIP function, developing of photograph
 - Maintenance of sculpture at Raj Niwas, preparation of Gandhi cutout, purchase of equipment for wood curving work
- iii. Information Promotion Activities
 - Organizing of Film Festival activities
 - Production of information & publicity material like calendar, diaries, brochures, printing of booklets on achievement made by A&N Admn. etc.
- iv. Strengthening of printing and publishing works
 - Purchase of furniture & stationery

2. Trend Analysis

Tourism: The tourists' inflow to the Islands is steadily growing for the last many years because of the tourism potential in leisure activities and adventure sports like Scuba diving, Boating, Creek cruise, Sea Walk, L & S Shows, Heritage and patriotic attractions etc.. Also the Islands are endowed with beautiful beaches, mangrove creeks, marine national parks, several protected sanctuaries, endemic birds, flora and fauna and eco-tourism hot spots.

Information and Publicity: IP & T plays a vital role in promoting the A & N islands as a beautiful tourist destination, film shooting destination and in other aspects. The goal is to provide fast, reliable and efficient services to the common people through Information and Publicity media. Strengthening this sector by introducing modern technology, machinery and equipment is a continuing process.

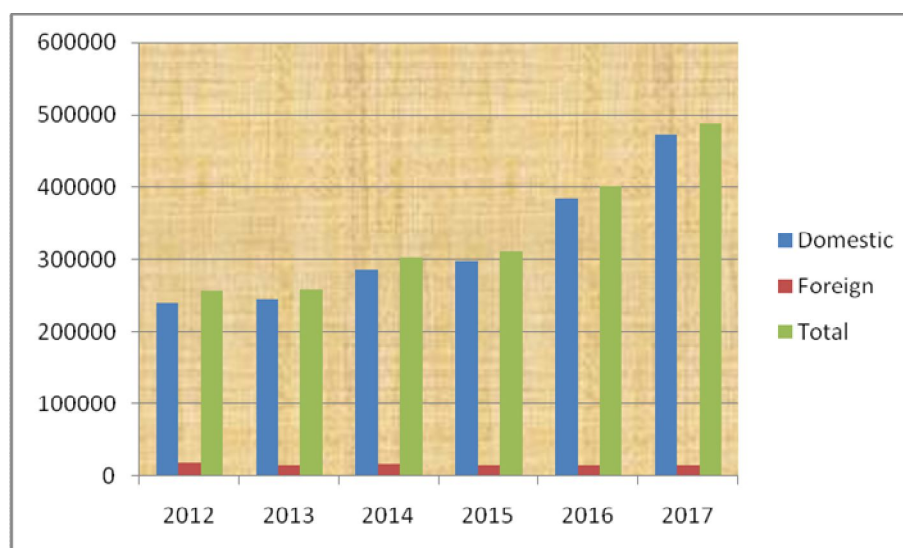
3. Financial Progress-Expenditure (Rs. In Lakhs)

Year	Tourism	IP
2012-13	2004.35	219.74
2013-14	1881.12	205.83
2014-15	2431.83	198.13
2015-16	2742.00	226.01
2016-17	2461.51	237.66

4. Statistical Table on Tourists' Inflow

Year	Domestic	Foreign	Total
2012	238699	17538	256237
2013	243703	14742	258445
2014	285146	17235	302381
2015	296684	14674	311358
2016	384552	15466	400018
2017	471919	15313	487232

5. Relevant Graph of Tourists' Inflow in A& N Islands.



i. TOURISTS VISITING ROSS ISLAND



ii. DOLPHIN RESORT, HAVELOCK.



iii. SOUND AND LIGHT SHOW, ROSS ISLAND.



iv. FLEA MARKET

