

PRADHAN MANTRI MATRU VANDANA SAPTAH 1ST- 7TH SEPTEMBER, 2018

- The beginning of Pradhan Mantri Matru Vandana Saptah was marked by publishing Press releases in all local newspapers and announcement in radio. It was an effort made to sensitize people at large about the benefits of the scheme and the eligible beneficiaries were requested to enroll themselves through special camps organized at various places at all Districts.
- A sensitization workshop was organized at State Level on 30.08.2018 for PMMVY staff and Data Entry Operators for roll out of Matru Vandana Saptah and activities to be carried out.
- A State Level Orientation Workshop in coordination with representatives of Health Department was organized on 03.09.2018 at Anganwadi Training Centre, Attampahad to sensitize and motivate Anganwadi Workers to enroll all eligible beneficiaries in their respective areas and to discuss technical issues.
- Effective use of social media by creating a Facebook page and Twitter handle for wide publicity of the celebration and daily activities and events are being uploaded.
- Special Drive for mass enrollment of PMMVY beneficiaries is being conducted at GB Pant Hospital, Port Blair from 5-7.08.2018 for beneficiaries who come for antenatal checkups. Spot enrollment of 22 beneficiaries was undertaken on 05.08.2018.
- Beneficiaries were requested to provide feedback and share their experiences. These experiences were recorded and broadcasted on radio through local channel which was applauded by the beneficiaries and many of them came forward to share their experiences.
- Similar Drive was conducted at District Level with details as follows:
 - South Andaman District- Urban-22, Ferrargunj- 10
 - North & Middle Andaman District – Rangat-5, Diglipur-11
 - Nicobar District- 3
- To mark the conclusion of the weeklong programme, a Felicitation Ceremony is being organized on 08.09.2018 where Anganwadi Workers and other best performers at State, District and Block Level.
- South Andaman District has won the award for the Best performing District from the Southern region of the Country under PMMVY Scheme. Nodal Officer (PMMVY) has been deputed to receive the commendation during concluding ceremony of Matru Vandana Saptah at Dehradun.

